

Overseas Press Club Bulletin

VOL. 37, NO. 1
JANUARY 1, 1982

52 East 41 Street
New York, N.Y. 10017
(212) 679-9650

It Was a Real Good Party!

Our Dec. 10 Bash for New Members and Old - See Page 2



Robert H. Kampschulte, president of the Chemists Club, surrounded by the Henry Gellermanns

Press Honors U.S. Envoy

Paris — The Anglo-American Press Association of Paris has welcomed Evan Galbraith of Greenwich, Conn., as the new United States ambassador to France and honorary president of the association.

Sixty-six correspondents crowded a salon of the Maison de l'Amerique Latine in a members-only, no-guest luncheon meeting December 7 to greet the envoy. The Overseas Press Club was represented by **Henry Cassidy**, **Joseph Harriss** and **Pamela Andriotakis**.

It was Galbraith's first appearance since presenting his credentials December 2 to President Francois Mitterrand.

The ambassador spoke off-the-record, but it would be no violation of confidence to report that he, a Wall Street investment banker, has been well received by the Socialist government of France and French-American relations remain friendly.

American officials said that El Salvador was the principal point of difference: the French support the guerrilla warfare there as a patriotic revolution while the U.S. opposed it

as a Soviet-Cuban intervention.

The Americans said they were presenting the facts to the French in an effort to prove the U.S. point.

Mitterrand, receiving Galbraith, appealed for American "comprehension," and promised: "As for us, we shall always try to understand your motivations."

Galbraith, 53, no relation to Kenneth, has the broken-nose profile of a boxer, a shock of sandy-colored hair and the build of an athlete. A graduate of Yale College and Harvard Law School, he has been an international banker for 20 years. He was director of Morgan & Cie. in Paris from 1963 to 1969.

Before coming to Paris again, he told his hometown newspaper, *The Nutmegger*, that he attributed his appointment primarily to his friendship with William F. Buckley Jr., who proposed him to the Reagan administration.

Galbraith succeeded Arthur A. Hartman, a career diplomat, who moved to Moscow as ambassador to the Soviet Union. — **Henry Cassidy**

OPC Joins Protest To Protect Reporters

With the endorsement of the board of governors, the OPC has joined a group of some 1000 journalists in calling on the government of El Salvador "to do everything in its power to halt attacks on journalists."

An "open letter" expressing alarm at a "campaign of terrorist violence against journalists in El Salvador" was given the Salvadoran ambassador in Washington, Ernesto Rivas-Gallont. The letter was signed by officials and members of news organizations across the country, among them the OPC's Freedom of the Press Committee, of which **Norman Schorr** is chairman. It was sent also to the United Nations, the U.S. Congress, the Organization of American States and others.

The letter mentions specific cases of violence against journalists, "far beyond that normally encountered in a combat area." In addition to the murder of five journalists and the disappearance of two, it cites numerous instances of forced exile, abduction, imprisonment and other forms of harassment and intimidation.

VOA Scores High In Latin America

Yale Newman, chief of Voice of America's American Republics Division, made a trip through seven Spanish-speaking countries — Costa Rica, Panama, Venezuela, Ecuador; Peru, Argentina and Uruguay.

He talked to radio station owners and news directors about VOA programs, acceptance of VOA reports, news analyses and commentaries, which they are using on AM-FM radio.

He discovered that secondary use of VOA material reaches an audience of 100 to one (shortwave) to our primary audiences.

"Our materials are used by these 2,500 Spanish-language stations in
(Continued on page 4)



From left to right:
 Al Wall, Howard and Rita Kany
 Henry Gellermann and Max Gendel
 Ed Cunningham, Ralph Leviton and Tony Galli
 Harry Rand and Henry Singer
 Charlie Schreiber, Norman Schorr and Sol Zatt
 Gloria Zukerman and George Krinsky
 Tom Ellington surrounded by the Sid Schapiros
 Grace Naismith and Anita Berke
 Andrew Lluberes, Robert Jay Misch, Jim Catalano,
 Jean Baer
 Terilyn McGovern-Mazza and Gloria Watson
 Irvin Taubkin and Rob Roy Buckingham
 Ben Greenwald and Adele Gutman Nathan
 Mr. and Mrs. Farnsworth Fowle
 Anne Bruno and the Roy Rowans

Letters

HONOLULU — Your story on the University of Hawaii's special training program for young journalists from the People's Republic of China was greatly appreciated by everyone here. But it contained one typographical error.

The grant from the Albert Parvin Foundation of Los Angeles, which led to the development of the program, was for \$25,000 (not \$425,000, as reported — we aren't rich, as the typo suggests).

The Parvin Foundation deserves the major credit for our pioneering effort to help train potential leaders among the new generation of journalists in China. Mr. Parvin's generous and timely support made the program possible. But we also have received financial support from others who recognize the program's importance: the Gannett Foundation, the Asia Foundation, Time Incorporated, the University of Hawaii Foundation, the Starr Foundation and the United Board for Christian Higher Education in Asia.

I'm happy to report, incidentally, that our 10 PRC student journalists are delightful young people — bright, personable and eager to learn. They are a pleasure to teach, and they are making excellent progress.

With all best wishes to fellow OPC members.

John Luter
Professor and Director

PRINCETON, N.J. — I was saddened to learn belatedly from the Bulletin about the passing last summer of **Rhea Clyman**, an old and loyal member of the Club. The news unfortunately held no information about her death. She lived alone and had very few friends. Being myself very old and in many ways handicapped, I had not seen her in the last two years.

But I had known her when we were both working in Europe. She had a very difficult life: one of her legs had been cut off after a streetcar accident when she was a small girl in her native Toronto. But this did not deter her from becoming a foreign correspondent for a British paper, I believe it was the *Daily Express*. She went to the Soviet Union where she had a sensational scoop soon after Stalin had taken power; speaking little Russian, she got into a labor camp north of Moscow and was received there by still badly organized members of the security organs.

I believe she was expelled from the U.S.S.R. after her feat became known

in Moscow. But this gave her the opportunity of describing the camp without censorship when back in England. She later worked in Munich for British papers and I first met her in Tours at the wedding of ex-king Edward VIII to Wallis Simpson.

Rhea chose to live in the U.S. during World War 2 and after. I know that the amputation of her leg gave her much trouble in her late years but she faced this handicap valiantly.

— **Sonia Tomara**

Emma Bugbee, Pioneer

Emma Bugbee, a pioneer woman reporter in American newspaper journalism, died in October at the age of 93. She had worked 55 years for the *N.Y. Herald Tribune*, retiring from it in 1966 two days before it ceased publication.

Miss Bugby was perhaps most widely known for her coverage of Eleanor Roosevelt, with whom she had become close friends after being assigned to write a story about her when she became First Lady.

Miss Bugby was a founder of the Newspaper Women's Club of New York. OPCer **Jo-ann Price Baehr**, who worked with Miss Bugby at the *Trib*, informs the Bulletin that donations in memory of Miss Bugby may be made to the Anne O'Hare McCormick Fund at the Newswomen's Club of New York, 600 Lexington Ave., New York City 10022.

OPC Jazz Rates Rave Reviews

The twilight jazz session Nov. 19 celebrating "The Great Buddy Tate," the 66-year old saxophonist, drew an enthusiastic crowd and a glowing review by critic John S. Wilson in *The New York Times*.

Wilson's accolades included in part: "... His playing is so basic to any swinging jazz situation and he pours out swelling, surging lines with such gusto that he is as contemporary now as he was when he first came out of the Southwest."

Vocalist **Maxine Sullivan**, who serves as honorary co-president of OPC's Jazz Club, brought down the house as a surprise guest, swinging with the "Great Tate" such jazz classics as: "I'm Going to Sit Right Down and Write Myself a Letter," "Georgia," and "The Lady Is a Tramp."

— **Wilma Dobie**

New Applications

ACTIVE RESIDENT

Thomas P. Lashnits; Assoc. Editor, Reader's Digest
Sponsors: *Flavia M. Gale, Winifred Clinger*

James Newman; Correspondent, RKO Radio Network
Sponsors: *Henry Gellermann, Rosalie Brody Feder*

Everett H. Ortner; Editor, Popular Science
Sponsors: *Hubert P. Luckett, Richard Needham*

George F. Palmer; Self-employed
Sponsors: *John Guenther, Henry Gellermann*

Larry Smith; Sn. Editor, Parade Publications
Sponsors: *Henry Gellermann, Ben Greenwald*

ACTIVE NONRESIDENT

Norman R. Runnion; Managing Ed., Brattleboro Reformer
Sponsors: *Sol Zatt, Rob Roy Buckingham*
Haviv Schieber; Correspondent, Inter-Continental Media Service
Sponsors: *Henry Gellermann, Edward Von Rothkirch*

ACTIVE OVERSEAS

Frank C. Taylor; Bureau Chief-S.A.; McGraw Hill World News
Sponsors: *Ernest McCrary, Michael R. Johnson*

ASSOCIATE RESIDENT

Ann Schultz; self-employed, Designer Apparel
Sponsors: *John Groth, William Pearall*

ASSOCIATE NONRESIDENT

Patricia Fenton; self-employed
Sponsors: *Ralph Leviton, Walter A. Kleinschrod*

Don Underwood; V.P., Merrill Lynch
Sponsors: *Roy Rowan, Albert F. Kaff*

Placement

Financial news editor with top international background (and fluent also in French) seeks post in Los Angeles area. Background includes top British newspapers, London's BBC and BBC's outlet in Johannesburg, South Africa. Replies to Helen Alpert, OPC, will be forwarded immediately.



OPC BULLETIN

Published throughout the year by the Overseas Press Club of America, Inc. Airmailed to members overseas, mailed 1st class to others.

Irvin S. Taubkin, Editor; Helen Alpert, Rosalind Massow, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

Who, What, Where

By Rosalind Massow

Responding to President Gellermann's good wishes on behalf of the club for **Edward L. Bernay's** 90th birthday, celebrated with a big do in Boston, OPCer Bernays writes him: "*Please express to the entire membership of the Overseas Press Club my deep and sincere appreciation of their good wishes on my 90th birthday and my 41st year of membership in the club. I trust that I may live up to their hopes.*" (that he will be with us for many years to come).

* * *

AN AUDIENCE with King Juan Carlos of Spain was one of the memories **John E. Sattler** brought home from the Madrid meeting of the board of the International Public Relations Association, attended also by **Amelia Lobsenz**, co-chair for the U.S. They will now work on the international meeting to be held in the U.S. in 1982. Increased emphasis is being placed by the association on PR education, especially in developing areas of the world. The President's Award for 1981 is to be presented to Sean MacBride, chairman of the UNESCO commission which produced the plan for "A New World Order for Communications," which the press roundly denounced as a plan for governmental licensing of journalists and control of news. The Award, it was noted, would be for MacBride's career as a diplomat and humanitarian and not for the report.

* * *

Meetings International is a new publication of McLaren Publishers, England, which carries **Theodore Macauley's** name on its masthead. Its purpose is to provide people in associations, trade and industry with news of conferences and incentive travel. It is published in English and in French because "these are the most commonly learned second languages in Europe." We learn this from Ted's father **Thurston Macauley** from Okinawa, Japan.

* * *

Oeveste Granducci, appointed Special Assistant to the President of American Yacht Charters, recently established \$10 million conglomerate in yacht chartering, sales, and marina services in St. Thomas, United States Virgin Islands. Granducci, recently Press Secretary to V.I. Governor Melvin Evans, will operate primarily in the company's public and customer relations areas.

E.W. Williams has a nose for news - in magazines. In 1939 when frozen foods were first sniffing out the market, he founded *Quick Frozen Foods* magazine, first in its field at the time and now distributed internationally. Couple of years ago, sensing the oncoming market for private brands and for generics — those no-name, no-frills products that provide strong price competition for advertised brands — he founded *Private Label* magazine. He reports now that for its second birthday it will "show a healthy growth and profit."

Ed Silk, editor-in-chief of *Nonwovens Industry* magazine, recently returned to the U.S. after heading a trade mission of textile manufacturers to the People's Republic of China, where they introduced nonwovens manufacturing technology.

* * *

Felice Michaels Levin has an article in the current *Grants* magazine on "What Foundations Are Really Doing about Evaluations." *Grants* is for administrators of corporate, foundation, and government grants.

* * *

During "the hectic days following the Sadat assassination" Dorothy and **Walter Diamond**, in Egypt on a United Nations assignment, found the facilities of our reciprocal club, the Cairo Foreign Press Club in the Nile Hotel, "excellent." Walter is editor of *Overseas Press and Consultants*. Dorothy is a freelancer. Their 31st book, "Capital Formation and Investment Incentives Around the World," has just been published by Matthew Bender & Co.

Bill Hieronymus, our correspondent in Brazil, will be in New York on a working vacation Jan. 3-16. He will stay at the club.

* * *

Theodore Berland, Chicago, elected president of the 2200-member American Medical Writers Association, took over at the annual conference in Toronto. Berland, who has 14 books to his credit, heads the journalism department at Columbia College, Chicago.

* * *

Gunther Less is back from Gibraltar and Spain's Costa del Sol, where he produced an episode of his "Journey to Adventure" TV series, now seen on over 70 stations in the U.S., on all cable networks in the New York area and on WNBC-TV.

* * *

Back from her first visit behind the Iron Curtain, **Billie Young**, "is pleased to report that the Hungarian people are poor but haven't lost their spirit."

VOA in Latin America

(Continued from page 1)

prime time newscasts. One reason for the upsurge is the high regard they have for our credibility and professional journalistic performance," Newman said.

They showed Newman letters from European listeners via shortwave saying that the U.S. programs are good.

The VOA chief reported "they need our material because inflation has forced newspapers to fold and there are fewer media reporters. Only radio is filling the gap, and many stations are going to all news."

Jessie Stearns

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017